



Dear East Meadow Sponsor,

On behalf of all of us in the East Meadow Little League, we want to say thank you for your past years generosity and your commitment to supporting our children in East Meadow.

**All of our Board Members want to personally thank you** for your continued support and would like to invite those of you who haven't participated in supporting our local youth to please join us in 2024. Now is a great time for you and your business to sponsor or continue to sponsor our program.

We have **options**, and discounted levels of sponsorship. Advertising your business in our state-of-the-art baseball field complex with a banner can be a very effective way to draw exposure in the community you serve. Our Memorial Day baseball tournament and our Summer Sizzle Girls softball tournament draw **well over 18,100 people every year**. Teams from Brooklyn, Queens, Suffolk and Nassau come to East Meadow because our Little League complex is beautiful, and is well run by men and women of this community who work tirelessly as volunteers to make this program a positive experience

Each year we set records for touching the lives of thousands of boys and girls who participate in our program. Little League baseball and softball is an invaluable service to our youth, providing a healthy and enjoyable outlet that teaches the physical and social skills they need as they mature into adulthood. Our programs are dedicated to helping children become good citizens in our community while teaching the rudiments of teamwork and fair play.

I would like to acknowledge that we also provide one of the largest **Challenger** programs in the State of New York. Children with severe handicaps and disabilities from East Meadow, Nassau, Suffolk, Queens, and Brooklyn participate together in group instruction and are given the opportunity to play in regularly formatted games. These children have found a home at our complex at no cost to their families. Your past donations have helped make this possible as the funds needed to run this program have been subsidized by your generous contributions and support.

Our 2024 sponsorship drive has begun. We are asking that our sponsors pledge to their level of commitment by February 1, 2024 with discounts on different packages being offered. Please select from the menu of options listed on the attached page marked – **"Sponsor Profile Form"**.

With your continued support, the East Meadow Little League and Baseball/Softball Association and our state recognized Challenger Program will continue to thrive and inspire more children. Please take the time today to complete the attached Sponsor Profile form, choose your level of sponsorship, and / or advertising choice, and return it with your **tax-deductible check** for the appropriate amount in the enclosed envelope. We are a **100% non-profit organization** with all volunteers. All funds go towards supporting the children of East Meadow. We can furnish you with a tax gift receipt for your generous donation.

For further information on sponsoring a team or advertising your business at our complex, please feel free to call me @ 516-428-4123, or email @steveembsa@gmail.com. You can also contact Dr. Richard Meoli @ 516-481-1400. All of us representing our Association want to wish you and yours a happy holiday and a healthy New Year.!

Thank you for supporting this program.

Sincerely,

Stephen La Sala – Commissioner  
East Meadow Little League  
East Meadow Baseball/Softball Association