



Dear East Meadow Sponsor,

On behalf of all of us in the East Meadow Baseball/Softball Association, we want to say thank you for your past years generosity and your commitment to supporting our children in East Meadow. As 2020 draws to a close, **all of the Board Members want to personally thank you** for your continued support in what was a trying and stressful year. 2020 will be known as the year of the pandemic, which was catastrophic to all of us. We know that all of you know someone who may have been stricken by this horrible disease and know of some family members that were lost. We are thankful that we are slowly pulling out of it and we will be taking every precaution for the safety of our children as well as all our loyal volunteers. We would like to invite those of you who haven't participated in supporting our local youth to please join us in year- 2021. Now is a great time for you and your business to sponsor or continue to sponsor our program. Our children, our community and your business need to get back to normal.

We have **options**, and discounted levels of sponsorship. Advertising your business in our state-of-the-art baseball field complex with a banner can be a very effective way to draw exposure in the community you serve. Our Memorial Day baseball tournament and our Summer Sizzle Girls softball tournament draw **well over 23,500 people every year**. Teams from Brooklyn, Queens, Suffolk and Nassau come to East Meadow because our complex is beautiful, and is well run by men and women of this community who work tirelessly as volunteers to make this program a positive experience

Each year we set records for touching the lives of thousands of boys and girls that participate in our program. Little League baseball and softball is an invaluable service to our youth, providing a healthy and enjoyable outlet that teaches the physical and social skills they need as they mature into adulthood. Our programs are dedicated to helping children become good decent citizens in our community while teaching the rudiments of teamwork and fair play.

I would like to acknowledge that we also provide one of the largest **Challenger** programs in the State of New York. Children with severe handicaps and disabilities from East Meadow, Nassau, Suffolk, Queens, and Brooklyn participate together in group instruction and are given the opportunity to play in regularly formatted games. These children have found a home at our complex. Your past donations have helped make this possible as the funds needed to run this program have been subsidized by your generous contributions and support.

Our 2021 sponsorship drive has begun. We are asking that our sponsors pledge to their level of commitment by January 31, 2021 with discounts on different packages being offered. Please select from the menu of options listed on the attached page marked – **"Sponsor Profile Form"**.

With your continued support, the East Meadow Baseball/Softball Association and our state recognized Challenger Program will continue to thrive and inspire more children. Please take the time today to complete the attached Sponsor Profile form, choose your level of sponsorship, and or advertising choice, and return it with your **tax-deductible check** for the appropriate amount in the enclosed envelope supplied. We can furnish you with a tax gift receipt for your generous donation.

For further information on sponsoring a team or advertising your business at our complex, please feel free to call me @ 516-428-4123, or email @steveembsa@gmail.com. You can also contact Dr. Richard Meoli @ 516-481-1400. All of us representing our Association want to wish you and yours a happy holiday and a healthy New Year.!

Thank you for supporting this program.

Sincerely,

Stephen LaSala – Commissioner